



## Annual self-assessment against UEBT membership obligations

**NOTE:**

This document will be made publicly available to stakeholders through the UEBT website

All information should be related to the previous year. Information provided will be part of the next UEBT membership audit

General information		
Name of the company/entity that is member of UEBT	Bayer HealthCare - Division Serdex	
Web Page	http://www.serdex-plantextracts.com/	
Company Description (Please write a short description of your organisation, its core activities, and its commitment to biodiversity and Ethical BioTrade)	<p>Serdex is a division of Bayer HealthCare, whose corporate mission is "Science for a Better Life". Serdex produces active natural extracts of tropical plants for pharmaceutical or cosmetics applications. Originally all its business was in the pharmaceutical sector.</p> <p>Serdex is recognized as the specialist in natural active ingredients from tropical plants. To reach this goal, Serdex is acting and competing in three main areas:</p> <ul style="list-style-type: none"> <li>- Specific ethnobotany and phytochemistry expertise to guide both its own development as well as its partnerships with clients.</li> <li>- A business development driven by its R&amp;D investment.</li> <li>- Sustainable development and fair trade as an integral part of its strategy.</li> </ul> <p>As UEBT member, the division Serdex of Bayer HealthCare is committed in the steady improvement of its organization and management of herbal supply in order to consider the impacts on biodiversity, sociological and ecological issues in connection with wild herbals collect. Serdex therefore works in compliance with Biotrade guidelines and tries to provide the most appropriate answers to upgrade its business and supply model involving herbals in Madagascar, local partners and Madagascan communities.</p>	
Date of information provided	14th of May, 2014	
Ethical BioTrade Targets		
Did your organisation set Ethical BioTrade targets? (If no, please specify when the targets will be set.)	No (justify)	Ethical Biotrade targets planned for Q4 2014
How many supply chains has your organisation prioritised? (Fill with numbers only)	1	
- prioritised supply chain are those chains in which the Ethical BioTrade standard is implemented in an accelerated way.		
Implementation of the UEBT Work Plan (WP)		
% of UEBT WP actions that were planned for the last reporting year that have been implemented? (If not all planned actions were implemented, please provide a brief explanation.)	>75%	> 75% on objectives planned on 2013
Development of the Biodiversity Management system		
At what stage is the development of the Biodiversity Management System?	Well advanced stage	
Over the last year, have you adapted or introduced new internal procedures (e.g. policies, guidelines, questionnaires, audit programmes) to advance on the development of the Biodiversity Management System?	Yes (please describe)	R&D policy and Biodiversity policy
Implementation of Ethical BioTrade Practices in the Supply Chains		
<p>Please describe which activities have been undertaken over the reporting year to advance on the implementation of the Standard and the Ethical BioTrade principles in the supply chains (e.g. producer training; biodiversity conservation projects, suppliers audits, suppliers questionnaires)</p> <p>Do you have different approaches for prioritised and non prioritised supply chains? If so, please specify.</p>	<ul style="list-style-type: none"> <li>- Contract update or implementation with both suppliers of prioritized supply chains</li> <li>- Serdex Quality audit &amp; supplier validation</li> <li>- Participation to ABS implementation in Madagascar, eg with meeting with ABS focal point, GIZ</li> <li>- ABS / projects to community &amp; university: Educational supervisor office building, solar panels, computers supply for library, support to university (training &amp; materials)</li> </ul> <p>Remark: Main of the actions focused on Prioritized supply chain.</p>	
Additional Information		
<ul style="list-style-type: none"> <li>- Road map communication tool for our malagasy partner</li> <li>- Mapping of existing sustainable projects</li> </ul>		
Documents annexed for public use?	No	