



# Annual Report

# 2012



SOURCING WITH RESPECT®

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## welcome

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# Our Mission and Vision

## Union for Ethical BioTrade (UEBT)

The Union for Ethical BioTrade (UEBT) is a non-profit association that promotes the ‘Sourcing with Respect’ of ingredients that come from biodiversity.

Members commit to gradually ensuring that their sourcing practices promote the **conservation of biodiversity, respect traditional knowledge, and assure the equitable sharing** of benefits all along the supply chain.

External third party auditors verify the members’ engagement every three years. The main tool to measure progress is the Ethical BioTrade Standard, a series of principles and criteria to promote the conservation and sustainable use of biodiversity, the equitable sharing of benefits, and human rights.

UEBT fosters responsible sourcing practices, publishes valuable background information for the industry, and provides other types of technical support, such as technical training. Furthermore, UEBT raises awareness of biodiversity within the food, cosmetics and pharmaceutical sector, among businesses, academia, governments and its members’ consumers.

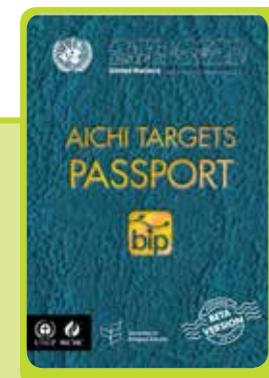


**Mission:** To bring together actors committed to Ethical BioTrade and to promote, facilitate and recognize ethical trade practices in goods that meet the sustainable development goals of the [Convention on Biological Diversity](#).

**Vision:** Increased trade in biological resources actively contributes to the conservation and sustainable use of biodiversity, as well as to other sustainable development goals.

## AICHI Targets Passport

The Union for Ethical BioTrade is part of the [Biodiversity Indicators Partnership](#), which in 2012 published the Aichi Targets Passport. This publication enables readers to explore trends in global biodiversity. It covers a wide range of biodiversity indicators, including: public awareness, protected areas and traditional knowledge. Indicator updates are presented for each of the twenty [Aichi Biodiversity Targets](#), adopted by the UN Convention on Biological Diversity. The Aichi Passport is available to download as [Smart Phone App](#) and [PDF Document](#).



# Words from the President of the Board

Ricardo Faucon

The world continues to look for ways to move towards a green economy. We are in a unique position to provide companies and organizations with a practical framework that promotes local sustainable development and nature conservation, while fostering business growth and innovation. We recognize that this is a huge challenge, but we are confident we can contribute to a better future. When you have a group of great people and organizations, sharing the same dream and working together, the transformation power is immense. Since 2007 UEBT has been harboring such a movement.

Looking back at 2012, we made important progress in preparing the basis for the transformation to a green economy. The revised verification system, launched early in 2012, provides improved guidance for organizations to fulfill the requirements of Ethical BioTrade. We also strengthened our position in the personal care and cosmetics sector, and welcomed one of the major fine fragrance houses in our midst.

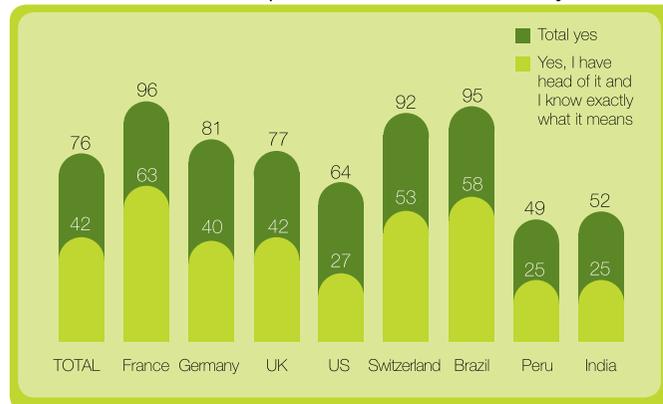
In relation to Access and Benefit Sharing, we continued providing expertise, guidance and good practices for several companies and international organizations.

Looking at the future, in order to increase the positive impact of Ethical BioTrade, it is important to expand to pharmaceutical and food industries. Such move just started in Brazil, and we plan to soon extend this to other countries and regions.



## Have you heard about the following notions?

Sustainable Development Awareness is everywhere



Barometer 2012



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# Winds of Change

## Message from the Executive Director: Rik Kutsch Lojenga

Winds of change blew through UEBT in 2012. After the approval of the revised Ethical BioTrade Standard, UEBT rolled out its new verification approach. The UEBT Secretariat moved from Geneva to Amsterdam as a step to strengthen organizational finances. Seventeen new members joined UEBT, including companies from all stages of the supply chain, and NGOs working with biodiversity in Latin America and Africa. With a growing community committed to Ethical BioTrade, UEBT's influence on business practices is also increasing.

This has also been a year of consolidation, particularly through strategic partnerships. UEBT has joined forces with a number of organizations to accelerate membership growth, support existing members and promote market transformation towards ethical sourcing of biodiversity.

Through a renewed partnership with the International Finance Corporation (IFC) announced at Rio+20, UEBT embarked on an important growth strategy for Latin America. This effort is dynamically led by the UEBT office in Brazil, reaching out to new companies and pioneering new approaches to business, in a region in which biodiversity is constantly present in the minds of consumers and business.

Through a new partnership with the Swiss Secretariat of Economic Affairs (SECO), UEBT is expanding into the food sector. With a growing global awareness on biodiversity, the momentum created by the imminent entry into force of UN Nagoya Protocol on Access and Benefit Sharing, and a sustainability drive that is beginning to move beyond commodities, a window of opportunity exists for UEBT to grow in the food sector. The membership of Native, a Brazilian biodiversity pioneer and leading organic producer in the world, marks an important step in this direction.

In partnership with GIZ, UEBT also embarked on significant efforts to offer additional services to its member companies. For example, UEBT developed various practical tools for putting in practice Access and Benefit Sharing and enhancing community engagement, several of which are featured in this annual report.

Yet, numerous challenges still lay ahead. UEBT membership is varied. Small-scale operations, high-tech processing, wild collection, large-scale sustainable agriculture, cooperatives, leading brands, cosmetics, food, or pharma; UEBT offers a home to all. Expectations and needs thus differ greatly, and an improved differentiated service offering is needed to facilitate an attractive value proposition to our members.

This will be our mission for next years. May the winds continue to blow favorably.



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# Successful biodiversity practices: NATIVE



Native - Products from Nature, is a Brazilian example of how large-scale food production and biodiversity conservation can go hand-in-hand. The company is the world's largest producer of organic sugar and alcohol, and it also works with other products derived from cocoa, coffee and fruit juice.

By joining the Union for Ethical BioTrade (UEBT) in November 2012, Native reaffirmed its commitment to a better, healthier and fairer world.

Since 1981, the company has progressively adopted several sustainable agronomic techniques within the [Green Cane Project](#).

- > Native does not use synthetic chemical inputs or genetically modified organisms.
- > The nutrients generated in the manufacturing process are utilized as a clean and renewable source of energy.
- > Farms cover large forest regions, creating optimal conditions for many species that would not be able to survive in conventional plantations.
- > The cane fields are harvested only once a year, allowing a sophisticated and intricate food web of higher vertebrates.
- > Birds, reptiles, amphibians and mammals colonize the plantation and its surroundings because they can find food, shelter and good breeding conditions here.

Researchers have identified 333 species of mammals, birds, reptiles and amphibians. Many new species have started to appear in Native's farms over the last few years.

*Biodiversity in these areas is 23 times higher than that found in conventional cane fields in the same region.*

Download Native case study, [click here](#).



© Natura

Wild animals in sugar cane fields, Brazil

© Peter Lovet



Selling cigars of shea butter in local market near Yendi, Northern Region, Ghana

© Peter Lovet



Calabashes of yellow shea butter, Kanfeyilli, Northern Region, Ghana

© OLVEA Groupe



Shea Nuts, Burkina Faso

## Promote Reaching Out



The Biodiversity Barometer is an annual survey, providing insights on evolving biodiversity awareness amongst consumers. UEBT uses the Biodiversity Barometer to increase media awareness on the ethical sourcing of biodiversity. In 2012, Peru, India and Switzerland were added to the five core countries - Brazil, France, Germany, UK and USA -, giving additional insights in consumers' biodiversity awareness in emerging markets.

These outreach efforts supported the membership growth targets of UEBT. In 2012, 17 new members, from Latin America to Africa, joined UEBT, including two companies working on Shea Nut production in Ghana and Burkina Faso.

Shea is a protected species in Burkina Faso, which has resulted in a stable tree population. 95% of all shea goes to the food sector. According to studies on shea, 17% of all wood, in Burkina Faso, used as fuel comes from shea trees.

### OLVEA Burkina Faso,

Burkina Faso, specializes in the production of vegetable oils and butters directly in Burkina Faso. OLVEA Burkina Faso has developed a sustainable supply chain approach, which relies on long-term relations with women's cooperatives, in order to improve and control its supply chain for shea kernels.

Besides, the conservation of the resource it also helps to maintain the populations' traditional practices of consuming their own shea butter and pulp produce.

In the North of Ghana, the shea tree population is estimated to be about 9.5 million. Shea nuts are currently among the top ten non-traditional exports of Ghana. However, local mining activities pose a threat for shea trees.

### Savannah Fruits Company,

Ghana, the company's core business is the sustainable production of traditional hand-crafted shea butters, organic and conventional, refined and un-refined. It partners with 1, 528 women, organized in 20 women cooperatives, that practice shea butter processing in Northern Ghana. Another 1,500 women are directly contracted for the collection of organic shea nuts.

The company also trains each community on improved techniques of post harvest production of shea nuts, and the selection of quality nuts.

The UEBT Biodiversity Barometer results were mentioned more than 60 times in articles all over the world.

# Raising Awareness on Biodiversity



8000 consumers took part in the [2012 Biodiversity Barometer](#) survey.

- > 75% assigned an important role in achieving sustainable development to the private sector.
- > 78% have more confidence in a company who is committed to ethical sourcing of biodiversity and is verified by an independent organization.
- > 80% in Western countries and 87% in emerging economies would like to be better informed about companies sourcing practices.
- > 80% claim they will stop buying a brand if it did not have environmental or ethical sourcing practices.

*Customers are better informed and are much more demanding of companies when it comes to things like health, human rights, biodiversity and fair trade. In other words, sustainability is not a trend but part of a global change in mindset.*

*Bas Schneiders, Head Corporate Sustainability and International Strategic Sourcing at Weleda*

**Peru** is one of the world's 10 megadiverse countries. Biodiversity is a pillar of its economy, playing a direct role in culture, science and technology. It also provides environmental services: soil fertility, air quality and water supply.

Source: <http://bit.ly/14w1A4>

80 % of Peruvian consumers prefer products manufactured with natural ingredients.

90% of Peruvian consumers have heard of deforestation and loss of species.

94% of Peruvian consumers want to know the source of products' ingredients

**India** is among the top ten forested countries in the world. It has a wide range of ecosystems and habitats including forests, wetlands, grasslands, coasts, marshes and deserts.

Source: <http://bit.ly/YDwCTO>

54% of Indian consumers only buy products from brands whose social and environmental values they like.

71% of Indian consumers learned about biodiversity at school or university.

70% of Indian consumers want independent verification of a company's ethical sourcing claims.

**Switzerland** is home to over 50,000 species of plants and animals –83 of these are mammals, most of them bats and other small species. Thirty thousand of them are insects.

Source: <http://bit.ly/YTN0YG>

37% of Swiss consumers could give a correct definition on Biodiversity.

85% of Swiss consumers would like to be better informed on how companies source their natural ingredients.

92% of Swiss consumers have heard of sustainable development.



"It's life on earth, together with all the various species. Peru's got a lot of diversity."



As its name indicates "biodiversity is the countless forms of life you can encounter on planet Earth. In Brazil, you find the greatest biodiversity in the world!"

## Recognize

# The UEBT Verification System in Practice



## Main changes in the UEBT verification system:

**Ethical BioTrade Standard:** improvement of Principle 3. Distinguishing more precisely between research and development activities, and regular sourcing activities. Also new international rules on access and benefit sharing were considered.

**Scope:** from native ingredients to all natural ingredients in the portfolios of UEBT member companies.

**Biodiversity Management System:** members develop a biodiversity management system within 3 years.

**Supply Chain Compliance:** UEBT members set their own targets with respect to compliance's levels of supply chains. During this process they follow a risk-based approach and make the targets public.

In April 2012 the second version of the [UEBT Standard](#) was approved. The revised Standard takes into account experience obtained during the first 5 years of application, and inputs from a global multi-stakeholder consultation process that followed the [ISEAL code](#) of standard setting. With the adoption of the Standard, the revision of the UEBT verification process was completed. The focus has now shifted to the training of verification bodies and members on the new approach, and to the development of tools that support the implementation of the system such as the Ingredient Portfolio Assessment. Here a couple of companies' experiences that were audited under the new system.



### Sergio Talocchi, Management of Community Relations, Natura

"The UEBT approach is valuable to us, given Natura's many complex supply chains. UEBT's focus on management systems allows us to more effectively take into account different situations on the ground.

The Ingredient Portfolio Assessment (IPA), which UEBT recently developed, is an efficient mechanism to better manage the many raw materials that Natura uses. It helps prioritize plant materials based on the impacts of sourcing activities. We now manage our supply chains accordingly.

The UEBT Ethical BioTrade Standard provides guidance to Natura's biodiversity strategy. Natura has recently gone through its second UEBT audit. Thanks to the improved standard and new verification approach, we were better able to identify improvements needed in our biodiversity strategy."



### Virginie Humbert, Director of Serdex

"By being a UEBT member we enhance our credibility towards the communities we work with. Our membership proves our seriousness and commitment to get aligned with the Ethical BioTrade practices and principles. A task that requires facing several challenges at our level but as well locally in Madagascar.

In 2012, Serdex and our main supply chain in Madagascar were audited under the updated UEBT Verification System. This new version and the revised standard have been improved in terms of flexibility and structure and it has facilitated the development of our next 3-year work-plan. However, there is still little recognition of our membership by our clients.

For the coming years Serdex envisions a verification system that will also allow us to obtain precise insights and solutions, which might be applicable for field management.

We know that a Verification System is a continuous improvement process, and we are glad to be part of it."

# Facilitate

## Facilitating Ethical Sourcing Practices

UEBT is developing materials to provide technical assistance on Ethical BioTrade to a growing number of members. For example, UEBT members have highlighted the importance of support on legal and ethical requirements linked to biodiversity-based research and development. These requirements are often referred to as access and benefit sharing (ABS). UEBT has developed an ABS assessment methodology to help companies identify risks and opportunities in their operations and supply chains. It also provides a range of technical tools, such as the UEBT Undertaking, a template that companies can use when sending samples of natural ingredients to prospective clients, with consideration of ABS principles. UEBT has also stepped up advisory services to its trading members, while affiliate members are also supporting companies in advancing towards Ethical BioTrade and joining UEBT.

### Assessing equitable benefit sharing

As part of its technical support to members, UEBT has developed methodologies to assess equitable benefit sharing in the sourcing of natural ingredients. The assessment determines the progress made in implementing the benefit-sharing requirements from the Ethical BioTrade Standard and provides recommendations on improving relevant policies and practices. UEBT is also assisting its members in using benefit-sharing assessments, for example in Colombia, Peru and Zimbabwe. In 2013, UEBT will make available to its members a manual on benefit-sharing assessments.

UEBT members are working towards putting in practice equitable benefit sharing, as required by the Ethical BioTrade Standard. The case studies in the 'Benefit Sharing in Practice' series highlight innovative approaches and achievements in the work of UEBT members. For example, Ecoflora, UEBT member since 2009, has developed a supply chain committee for its work on *Genipa americana*, which brings together all actors and fosters communication. Ecoflora is also taking measures to secure the permits required by Colombian laws and regulations on access and benefit sharing.

Download case study, [click here](#).

Additional case studies on 'Benefit sharing in Practice' series at: [www.ethicalbiotrade.org](http://www.ethicalbiotrade.org)



Genipa americana L. fruits (codiferous)

© Cody H./Wikimedia Commons/  
CC-BY-2.0



### 'UEBT Undertaking' a tool for evaluating access and benefit sharing practices

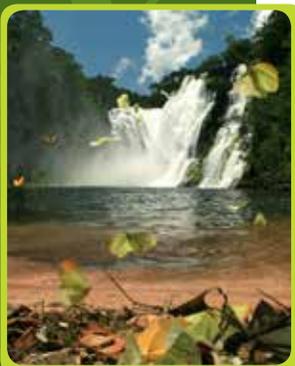
UEBT offers its members templates and guidance in preparing documents and agreements linked to access and benefit sharing along their supply chains. For example, UEBT has developed the 'UEBT Undertaking', a document that asks recipients of plant material agree to respect ethical and legal requirements on benefit sharing. The UEBT Undertaking includes a template for the legal text, some background information, a sample letter to clients, and a glossary. UEBT members, such as TreeCrops, Labfarve and Blue Sky Botantics, utilize the UEBT Undertaking when sending and receiving plant material.

*Labfarve uses the UEBT Undertaking when sending plant materials to its national and international clients. This helps us to raise the level of respect in our business, by preventing the fraudulent use of our biodiversity.*

*Gustavo Urrea, Bio-Trade Manager Labfarve*



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© Marcelo Arze

Noel Kempff Mercado,  
National Park, Bolivia



© FAN

Cupuazú producer in  
Bolivia's Northern Amazon



© FAN

Asaí (Euterpe precatoria),  
Bolivia's Amazon Basin.

## Bolivia - A Fruitful Biotrade Territory

Fundación Amigos de la Naturaleza (FAN) is a civil society organization based in Santa Cruz, Bolivia. It employs over 60 people and works on seven different topics, ranging from Protected Areas Management to BioTrade promotion. FAN is committed to the conservation of nature by developing innovative pathways for achieving an integrated model of sustainable development. Those pathways are built under a sound technical and scientific support.

Since 2005, FAN - along with local communities, the public and private sector - has acquired expertise leading BioTrade-approach projects, which have become a strategy that addresses economic development necessities while conserving natural areas without harming biodiversity.

In May 2008, FAN became UEBT Affiliate Member. By that, it has reaffirmed its commitment to investing in BioTrade initiatives and projects all over Bolivia. Striving to spark the expansion of BioTrade practices, boost conservation and build sustainable business opportunities, FAN helped – financially and technically - six Bolivian companies\* to become UEBT members in 2012.

\*Laboratorios Ada, Madre Tierra Amazonía, Cosmética Natural del Valle, Grupo Empresarial Valencia and Industria Boliviana de Liofilización.

*By being part of the Amazonian ecosystem, Bolivia is home to the eighth-richest biodiversity in the world. That offers a great opportunity for developing responsible business in the cosmetics and the food sector, while conserving essential ecosystems and boosting the national economy.*

*Humberto Gómez, Fundación Amigos de la Naturaleza Executive Director.*

Bolivia has 3.5% of the world's tropical forests, and is home to between 35% and 45% of global biodiversity. Over 20,000 species of higher plants place Bolivia among the 11 countries with the largest number of plant species.

Source: <http://1.usa.gov/YEuCXR>

# UEBT Brazil

UEBT has identified Brazil as an important growth market. Not only does the Brazilian economy grow fast, but Brazilian consumers also have a very high awareness of biodiversity. Brazilian companies, such as Natura or Native, are globally recognized for their pioneering practices on biodiversity sourcing, and are already member of UEBT. In partnership with the International Finance Corporation (IFC), UEBT is promoting a market transformation process towards ethical sourcing of biodiversity. Other partners are the Movement of Brazilian Enterprises for Biodiversity (MEBB) and Imaflora, which joined UEBT in 2012 as Affiliate Members. UEBT is using Brazil as base for stepping up its presence in Bolivia, Peru and Colombia. Currently, 20% of our members come from Brazil.

The Institute for Forest and Agriculture certification: Imaflora, is a leading NGO, based in Piracicaba, São Paulo, Brazil. Imaflora aims to conserve tropical forest through responsible natural resource management. The institute works on four main areas:

- > Socio-environmental certification – Which stimulates social, environmental and economic benefits;
- > Local Development – To enhance public participation and improve soil use management;
- > Public Policy – Development of strategies focused on sustainable forestry and agricultural production practices;
- > Supply Chain – Promoting sustainable purchasing practices with private and public sectors.

MEBB – Movement of Brazilian Enterprises for Biodiversity – is a democratic, intersectoral and nonpartisan movement, which aims at mobilizing the private sector towards conservation and sustainable use of biodiversity.

MEBB also seeks to maintain a dialogue with the government, academia and several other sectors of society, in order to improve legal frameworks over several topics such as access and benefit sharing (ABS).

Adopting the objectives and principles of the Convention on Biological Diversity, and supporting its strategic plan for Brazil, are part MEBB's fundamental commitments.



Brazil is home to 70% of the world's catalogued animal and plant species.

Source: <http://bit.ly/16Y8QBT>



© Imaflora

Terra do Meio, Brazil



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## Key Figures

Key figures	2012	2011	2010	2009
Total number of members	59	49	43	23
Trading members	43	32	28	7
Affiliate Members	16	17	16	16
Turnover UEBT Trading Members (in billion EUR)	3.15	3.10	1.75	1.49
Number of UEBT qualified Verification Bodies	15	11	11	8
Number of UEBT audits	21	22	9	9
Visits of UEBT website	16,148	18,973	17,448	10,500
Membership satisfaction figures	90%	85%	94%	82%

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# Key Figures for 2012

## UEBT balance sheet

Financial Year	2012	2011	2012	2011
ASSETS	EUR	EUR	CHF	CHF
Cash and short-term bank deposits	84,238	47,152	101,467	57,238
Outstanding fees	97,866	165,042	117,883	200,347
Prepaid expenses		2,853	-	3,463
Capital Assets	5,069	3,580	6,106	4,345
Fixed assets	3,545	7,917	4,270	9,610
<b>Total</b>	<b>190,718</b>	<b>226,543</b>	<b>229,726</b>	<b>275,003</b>

## LIABILITIES AND FUNDS

Grants	87,246	108,969	105,090	132,279
Accounts payable	93,912	87,419	113,120	106,118
Commitments Community Trading Grants	-	65,811	-	79,888
Membership fees paid in advance	6,760	46,361	8,143	56,278
Reserves and balances brought forward	2,800	-82,017	3,373	-99,560
<b>Total</b>	<b>190,718</b>	<b>226,543</b>	<b>229,726</b>	<b>275,003</b>

## UEBT income and expenditure

Financial Year	2012	2011	2012	2011
INCOME	EUR	EUR	CHF	CHF
Membership fees	71,148	62,574	85,700	75,959
Service fees - conferences & workshops	8,773	17,037	10,567	20,681
Sponsorships & consultancy fees	98,031	102,426	118,081	124,336
Grants	799,263	438,932	962,736	532,823
Bank interests and other incomes		856	-	1,039
<b>Total</b>	<b>977,215</b>	<b>621,824</b>	<b>1,177,085</b>	<b>754,839</b>

## EXPENSES

General Management, Finance and Administration	162,406	212,496	195,623	257,951
Governance	19,351	15,666	23,309	19,018
Outreach	302,772	96,087	364,698	116,641
Verification	125,817	59,143	151,550	71,794
Business support services	118,140	62,813	142,303	76,249
Technical assistance project expenses	163,911	189,476	197,436	230,007
<b>Total</b>	<b>892,398</b>	<b>635,682</b>	<b>1,074,920</b>	<b>771,660</b>

## Operational result

Balance donor grants	-	-	-	-
<b>Net movement for period</b>	<b>84,817</b>	<b>-13,857</b>	<b>102,164</b>	<b>-16,821</b>

# List of Members 2012- Trading Members to 31.12. 2012

Aldivia, France	Labfarve, Colombia
Aroma Forest, Madagascar	<i>Laboratorio Artesanal Dermofarmaceutico "ADA", Bolivia*</i>
Beraca, Brazil	Laboratoires Expanscience, France
Blue Sky Botanics, UK	<i>Latitudes 23°, France*</i>
Bio Óleos de Maxixe, Mozambique	<i>Madre Tierra Amazonia SRL, Bolivia*</i>
Candela, Peru	Natura, Brazil
Cusco Mara Eirl, Peru	Novel Development Ghana Limited, Ghana
<i>CRODAMAZON, Brazil*</i>	Novel Development Tanzania Ltd, Tanzania
<i>Cosmética Tokalan, Bolivia*</i>	The Organic Herb Trading Company (OHTC), UK
<i>Cosmetica Natural del Valle Ltda, Bolivia*</i>	<i>OLVEA Burkina Faso, Burkina Faso*</i>
Ecoflora Cares, Colombia	Productos Alimentarios Misky S.A.C., Peru
Farmaverde, Colombia	<i>Savannah Fruits Company, Ghana*</i>
Fundación Espavé, Colombia	Serdex, France
<i>Grupo Empresarial Valencia, Bolivia*</i>	Silab, France
<i>Hersil S.A. Pharmaceutical Laboratories, Division Linea Natural, Peru</i>	Solabia Biotecnologia Ltda, Brazil*
Hierbas Aromaticas de Sihuas Pachachin S.A (Hapssa), Peru	Sotramex Sarl, Madagascar*
<i>Industria Boliviana de Liofilización, Bolivia*</i>	<i>Symrise Aromas &amp; Fragrâncias Ltda, Brazil</i>
Inversiones 2A S.R.L., Peru	Swazi Indigenous Products (SIP), Swaziland
KAITE, Zimbabwe	
Kuski, Peru	

Tree Crops, Malawi

Unidade Farmoquímica (previously  
named Vegeflore), – Anidro do Brasil  
Extrações S.A. - Grupo Centroflora -  
Brazil

*Usina São Francisco/Native  
Produtos Orgânicos, Brazil\**

Villa Andina, Peru

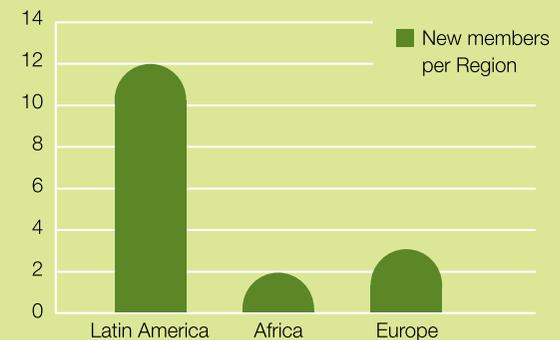
Weleda Group, Switzerland



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New members in 2012 are italicized  
\* Provisional Members

New Members per Region in 2012





Union for  
Ethical  
BioTrade

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New members in 2012 are italicized

\* Provisional Members

## List of Members 2012- Affiliate Members to 31.12. 2012

Bio-Innovation Zimbabwe, Zimbabwe

BioTrade Uganda, Uganda

CORPEI, Ecuador

Cristiane Derani Consultoria Jurídica, Brazil

*Cruchon Développement, France*

Fondo Biocomercio, Colombia

Forests Alive, Australia

Fundación Amigos de la Naturaleza, Bolivia

*IMAFLOA, Instituto de manejo e de Certificação Forestal e Agrícola, Brazil*

International Finance Corporation (IFC), USA

Iracambi, Brazil

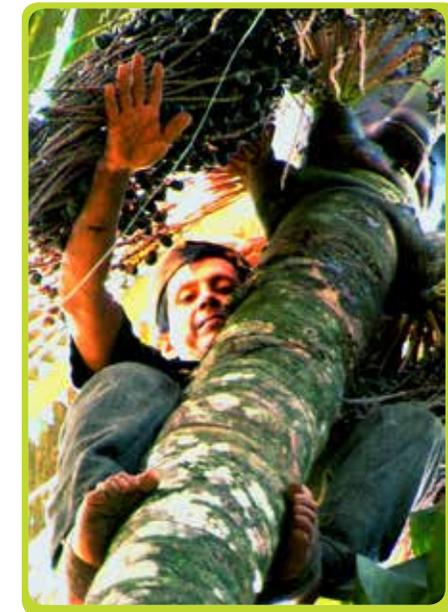
L'Homme et l'environnement, Madagascar

*Movimiento Empresarial pela Biodiversidade, Brazil*

PhytoTrade Africa, Southern Africa

Promperu, Peru

*RONGEAD, France*



© Madre Tierra Amazonia

Traditional farming of *Oenocarpus bataua*, Riberalta, Bolivia

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# UEBT Board of Directors of 2012 & Secretariat

## UEBT Secretariat to 31.12.2012

### Amsterdam/ Geneva

Bertjan Bouman – Finance Officer

Karin KÜchler – Communications Officer

Maria Julia Oliva – Senior Advisor on ABS

Rik Kutsch Lojenga – Executive Director

Stéphanie Paquin-Jaloux – Standard and Verification Officer

### Brazil

Cristiane de Moraes - Brazilian Representative

Rodrigo de Próspero – Standard and Verification Officer

## DONORS

During 2012 our project funding came from:

Doen Foundation

International Finance Corporation (IFC) - Multi Donor BioTrade Trust

Fund supported by the Governments of Denmark and the Netherlands

International Union for Conservation of Nature (IUCN) - project supported by the Swiss State Secretariat for Economic Affairs (SECO)

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH with the financial support of Federal Ministry for Economic Cooperation and Development (BMZ)

Swiss State Secretariat for Economic Affairs (SECO)

## External Legal Advisor

Mr. Michael Rogers OBE

## External Auditors

DAO Financial Experts SARL

## Finance & Accounting

CR Gestion

Bridgge Legal & Finance

## UEBT Board of Directors 2012

Mr. Ricardo Faucon (Natura Cosmetics S.A.),  
President of the Board

Mr. John Cheesmond (PhytoTrade Africa), Vice  
President of the Board

Mr. Pierre Charlier de Chilly (Aldivia), Treasurer of  
the Board

Mr. Peter Andersen (Vegeflora)

Mr. Gaston Vizcarra (Candela)

Mr. Gustavo Urrea (Labfarve)

Mr. Humberto Gomez (FAN)

Mr. Hernando Palomino (Fondo Biocomercio)

Mr. Bas Schneiders (Weleda)





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## Contact information:

Union for Ethical BioTrade  
Keizersgracht 158  
1015 CX Amsterdam  
The Netherlands  
Phone: + 31 20 2234567  
info@ethicalbiotrade.org

Financial Administration  
p/a CR Gestion et Fiduciaire SA  
Rte des Jeunes 9  
1227 Carouge, Geneva  
Switzerland  
Phone : + 41 22 5661585  
info@ethicalbiotrade.org

Brazilian Representation  
Sao Paulo, Brazil  
Phone: + 55 11 9 9431 1880  
brazil@ethicalbiotrade.org

[www.ethicalbiotrade.org](http://www.ethicalbiotrade.org)

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